

Artisan Pop-Up

Oxford Arts Alliance

2022 Holiday Shopping Event

Event

We're excited to re-introduce the Artisan Gift Shop as the Artisan Pop-Up. The artisans juried into this fine arts and crafts pop-up will sell their one-of-a-kind gifts to our local community during Small Business Saturday and Country Christmas First Friday. We will collect donations for our Larry F. Thompson Memorial Scholarship Fund during the pop-up. You will find the Artisan Pop-Up in our Main Gallery (38 S. Third St, Oxford, PA, 19363).

Background

In 2022 the Oxford Arts Alliance redesigned what was formerly known as the Artisan Gift Shop as the organization shifts its focus on the importance of the nonprofit's mission. The Oxford Arts Alliance's main priority as inflation persists in the wake of COVID-19 is fundraising for the scholarship program so that the local community can access arts enrichment programming regardless of their household income. The Larry F. Thompson Memorial Scholarship Fund provides individual need-based scholarships to music students at the Oxford Arts Alliance Academy of Music. Larry F. Thompson (1942-2020) was a beloved West Grove-Avondale Rotary member and an Oxford Arts Alliance music student. In Memoriam, the Oxford Arts Alliance and the West Grove Rotary honor Larry's life and the song he always had in his heart by passing the torch and passion for music onto the next generation. This scholarship ensures that no student in Oxford, PA, will be denied access to a musical education due to their inability to pay for lessons or afford an instrument.

Dates and Times

The Artisan Pop-Up will take place on Small Business Saturday, November 26th, 2022, from 10 am to 6 pm, and on Country Christmas First Friday, December 2nd, 2022, from 2 pm to 8 pm.

Qualifications

High-quality crafts and handmade items, original art in all media, artisanal packaged foods, bath and beauty, and home products are eligible for the Artisan Pop-Up. Work made by hand or using appropriate tools should demonstrate imagination and the mark of the maker's individuality. All items must be handmade and cannot be wholesale or imported from other countries. Prints of original artwork are acceptable. We acknowledge that selling prints keep costs low for artisans and allows them to sell more quantities.

Jury Process

A panel of craftspeople and artists will serve as the final authority on eligibility. Our goal is to offer customers the widest selection of quality handmade products for our local demographic within an affordable price range.

Responsibilities

The jury is responsible for selecting 20 artisans. The Oxford Arts Alliance will choose the placement of artisans after the juried process. The Oxford Arts Alliance staff reserves the right to decline any wares not submitted in the application and anything over five feet in length or width. Participating artisans are responsible for bringing a table, display, packing materials, and payment methods. The Oxford Arts Alliance will offer chairs to all artisans and display panels to artisans set up in the center of the Main Gallery. Artisans using wall space must provide artwork that is properly wired; the alliance will not accept artwork that must be screwed into the wall. Participation in the Artisan Pop-Up is a perk for being an Oxford Arts Alliance member. Once selected, artisans will complete the membership application online or in person.

Fees and Space

The Oxford Arts Alliance will collect a nominal fee of \$50 from each participating artisan to benefit our Larry F. Thompson Memorial Scholarship Fund. Participating artisans receive a space allotment of approximately 6.25 ft by 3.5 ft to include a table and wall or panel space. Participating artisans may also display a print rack, shelves, and other accessories within space restrictions. The Oxford Arts Alliance asks for a suggested donation of at least 10% of the participating artisans' proceeds from the pop-up for our Larry F. Thompson Memorial Scholarship Fund.

Deadlines

The deadline to apply for the Artisan Pop-Up is November 11th, 2022. Oxford Arts Alliance will issue acceptance/rejection emails on November 12th, 2022 and invoice participating artisans for the table fee.

Set Up and Break Down

Artisans will set up their displays on Friday, November 25th, 2022, between 10 am and 4 pm. Artisans will sell their wares on Small Business Saturday, November 26th, 2022, from 10 am to 6 pm. The displays will stay in the Main Gallery until artisans return to sell their wares on Country Christmas First Friday, December 2nd, from 2 pm to 8 pm. Artisans will break down their displays on Saturday, December 3rd, 2022, between 10 am and 2 pm.

Marketing

The Oxford Arts Alliance will display participating artisans on the website. Artisans must provide contact information, website and social media links, and an image of their work for the website. The alliance will

market artisans on social media and the mailing list leading up to the Artisan Pop-Up. The alliance will display a poster in the Main Gallery front window with selected artwork from participating artisans. The alliance will provide local businesses with flyers for the event.

Liability

A security system monitors the Oxford Arts Alliance. The alliance shall take commercially reasonable measures to ensure the safekeeping of all work delivered to the alliance. The artisan indemnifies and holds the Oxford Arts Alliance harmless for all claims relating to any damage to the work during the time said work is in the custody of the alliance, except in cases of the Oxford Arts Alliance's gross negligence or intentional misconduct. Artwork not picked up within 30 days after pickup date becomes property of the Oxford Arts Alliance.

Submission of work to the Artisan Pop-Up will constitute an agreement between the artisan and the Oxford Arts Alliance to comply with all the rules, conditions, and requirements listed in the above guidelines.

Questions?

Please contact Caitlin Daugherty, Art Director, at art@oxfordart.org or call 610-467-0301.