



Oxford Arts Alliance

## Cross Country Color 5K Run/1 Mile Walk

Saturday, October 8th, 2022

Sign In: 9:00 AM

Run Start: 10:00 AM

Mt. Rocky Farm

1140 Chrome Road, Oxford, PA, 19363

Join the Oxford Arts Alliance for a colorful morning of fun on the run! The Oxford Arts Alliance is a 501(c)(3) non-profit arts organization that strives to cultivate community through the arts! We understand the link between the creative mind and a healthy body. What better way to promote the arts and healthy living than through a family fun run with a splash of color? Our Cross Country Color 5K Run/1 Mile Walk is a heart-healthy fundraiser for all ages and abilities. The course is set throughout the rolling hills and farmland owned by Wilson King and Vicki Vinton of Outback Trading Company. All proceeds support our programming, including an emerging artist gallery and private music and art lessons for 150+ students weekly!

**Our Cross Country Color 5K Run/1 Mile Walk was a roaring success in 2021, with over 60 participants, and we raised \$1,500 for our organization!** This event will be untimed, encouraging people of all abilities to participate in this fun run. Runners and walkers can traverse the course at their leisure under a shower of vibrant, environmentally friendly, and non-toxic color from our volunteer-based color stations throughout the course! Our course will have three loops, allowing runners to loop three times while walkers can loop once to enjoy the color stations.

# CROSS COUNTRY COLOR 5K RUN/WALK FUNDRAISER 10.08.22

By supporting the Oxford Arts Alliance, you will directly aid the work we do throughout the year, which includes: building a sense of community through hosting art exhibitions, lectures, workshops, films, music and art lessons, jam sessions, and other events. We also foster programs that engage youth in the arts and culture. We recently opened an emerging artist gallery that features monthly exhibits of local students or those just beginning their artistic careers. Lastly, your support helps provide free or discounted music lessons to students who may otherwise not be able to afford private lessons. We hope you will join us and support the Cross Country 5K Run/1 Mile Walk through event sponsorship. Your support will help ensure the event is a success!

## **Sponsorship Opportunities:**

### **Presenting Sponsor \$1,500**

- Special introduction at the run as Presenting Sponsor
- Logo and Listing on Run The Day Website for Registration
- Ten Tickets to the Event
- Logo on T-Shirt for Event
- Acknowledgement through Marketing, Applicable Press Releases and Printed Materials
- One stand-alone social media post, either video/image, posted on our Facebook and Instagram
- Your Business Name/Logo on Event Signage and Literature at the Event
- Your Business Name/Logo on our Website with a Link to your Website for the Remainder of 2022
- Your Business Name/Logo Listed as a Community Partner on our Signage in the Gallery Front Windows for the Remainder of 2022

### **Sponsor \$500**

- Six Tickets to the Event
- Logo on T-Shirt for Event
- Your Business Name/Logo on Event Signage and Literature at the Event
- Your Business Name/Logo on our Website with a Link to your Website for the Remainder of 2022
- Your Business Name/Logo Listed as a Community Partner on our Signage in the Gallery Front Windows for the Remainder of 2022

CROSS COUNTRY  
**COLOR 5K**  
**RUN/WALK**  
FUNDRAISER  
10.08.22

**The Oxford Arts Alliance** (OxAA) is a 501(c)(3) community-based non-profit organization providing leadership and advocacy for the arts and culture within Southern Chester County and the Greater Philadelphia Region. Our communities' arts and culture have proven to regenerate local economies, make connections between diverse groups of people, and improve life quality. Our main components are galleries, academies, and community. Our daily offerings include music and art lessons as well as gallery exhibitions.

- Yes, I can't wait to support this event and the Oxford Arts Alliances mission.
- I'm sorry I cannot sponsor at this time, but I would like to contribute \$\_\_\_\_\_ to the event and support the arts in Oxford. *The Oxford Arts Alliance will list all donors in literature at the event.*
- I'm sorry I cannot sponsor at this time, but I would like to provide a non-monetary donation to the event. Here's a description of what I'd like to provide: \_\_\_\_\_

\_\_\_\_\_

**Contact Information:**

Contact Name:

Title:

\_\_\_\_\_

Company Name:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City:

State:

Zip:

\_\_\_\_\_

Telephone:

Email address:

\_\_\_\_\_

CROSS COUNTRY  
**COLOR 5K**  
**RUN/WALK**  
FUNDRAISER  
10.08.22

**List Sponsorship As:**

---

**Payment Information:**

- Enclosed is my check in the amount of \$ \_\_\_\_\_
- Invoice me for my sponsorship pledge (sent to the email address above)

Make your payment over the phone:  
610-467-0301

Please make a check payable to Oxford Arts Alliance and mail to:  
Oxford Arts Alliance  
PO Box 313  
Oxford, PA 19363

**For more information, email [art@oxfordart.org](mailto:art@oxfordart.org)  
or call us at 610-467-0301**